

FIG. 1

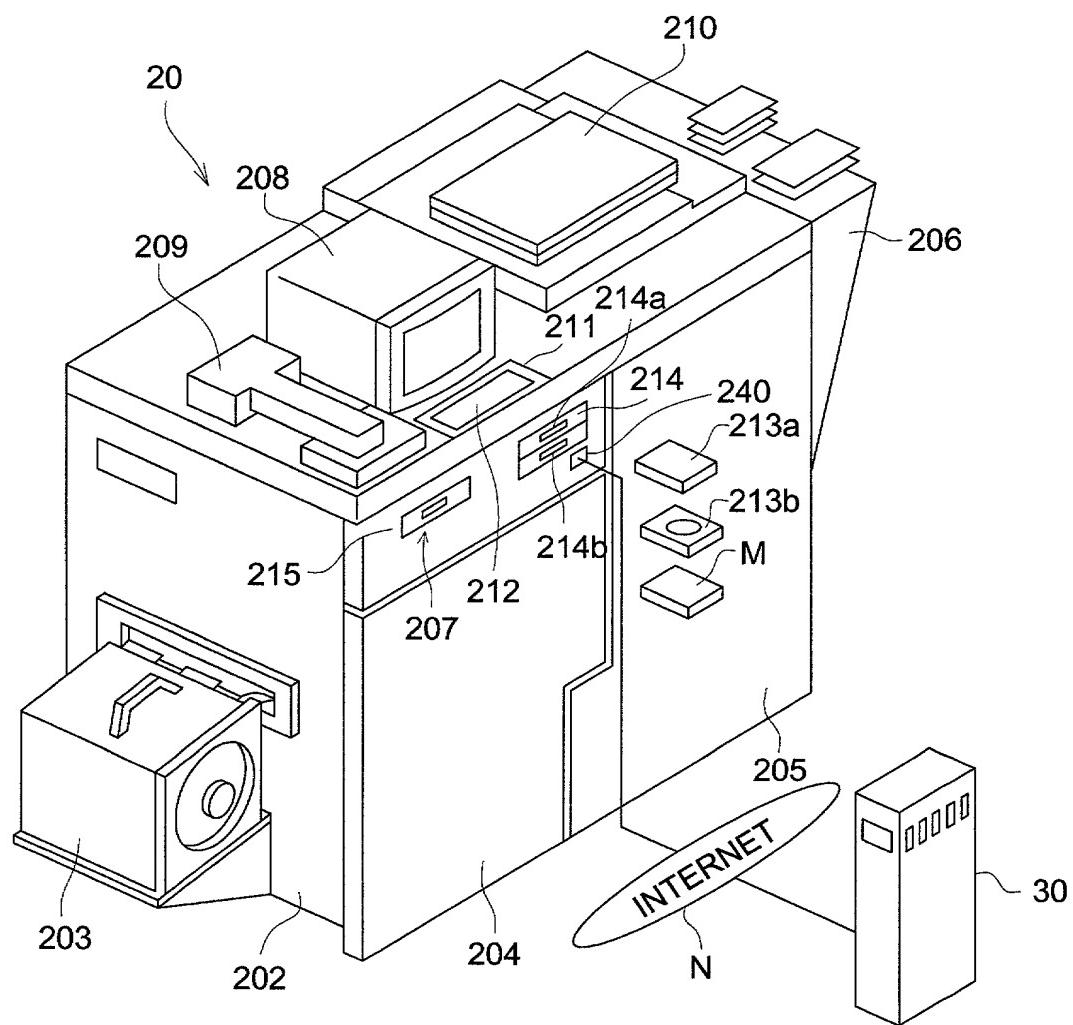


FIG. 2

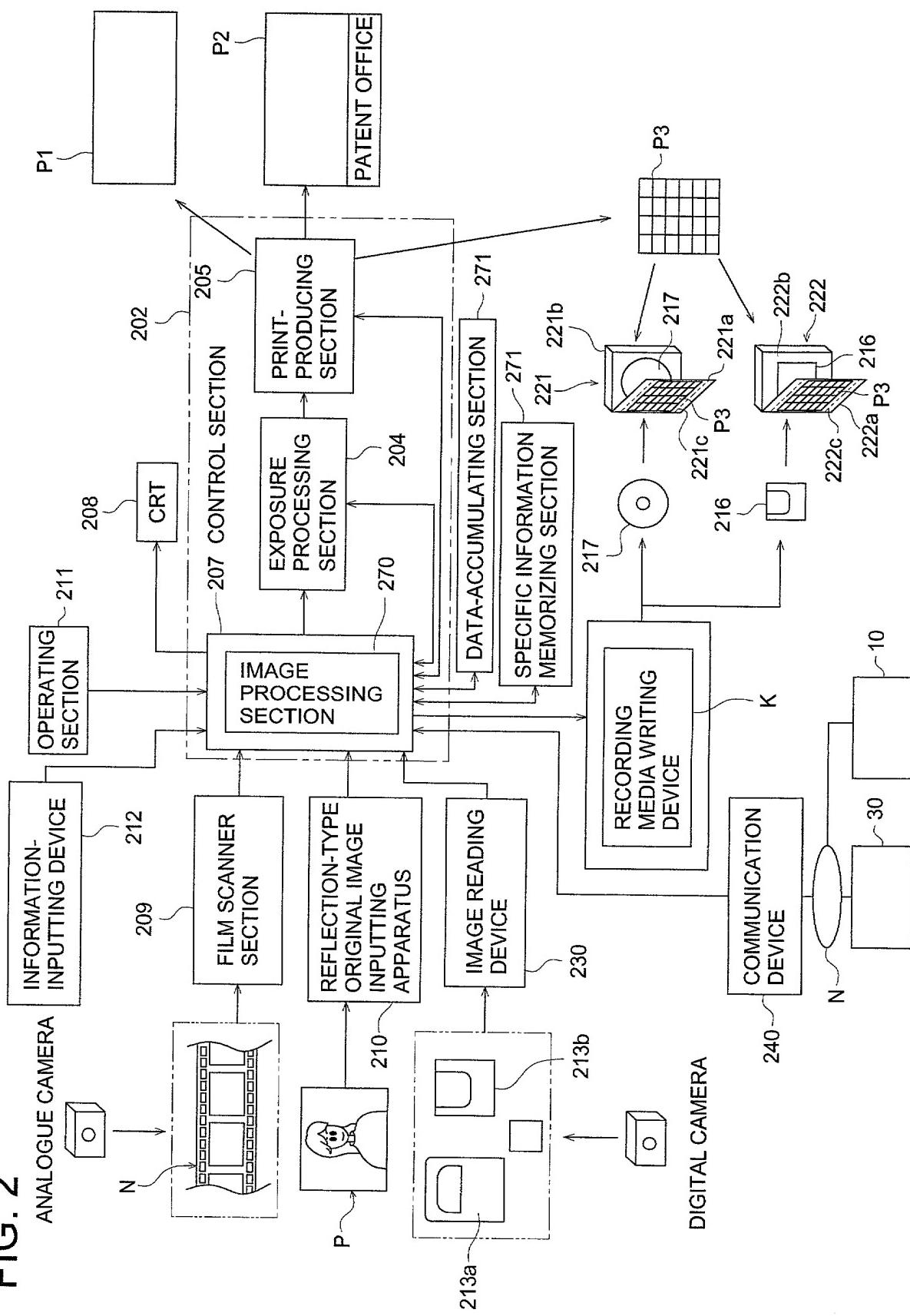


FIG. 3 (a)

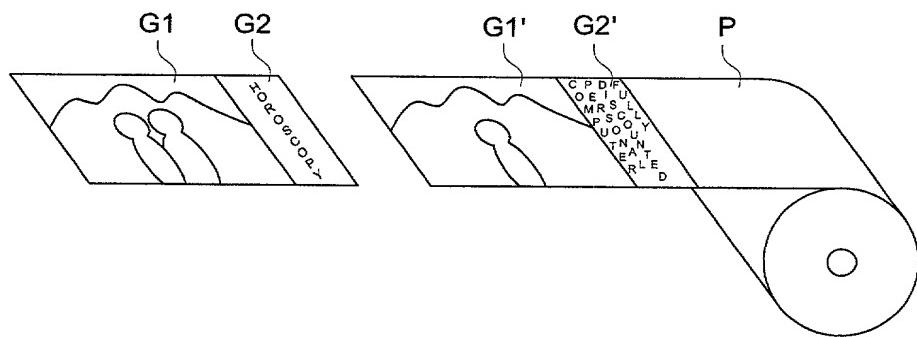


FIG. 3 (b)

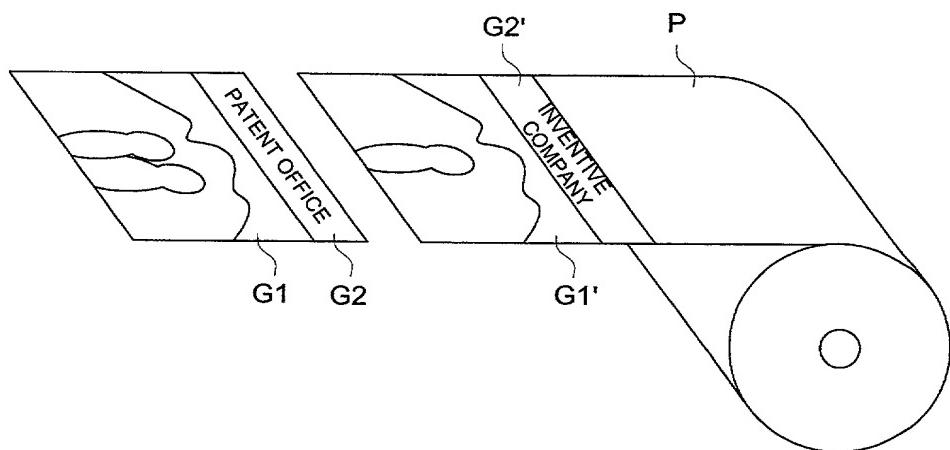


FIG. 3 (c)

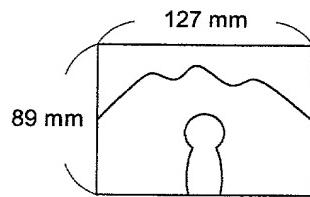


FIG. 3 (d)

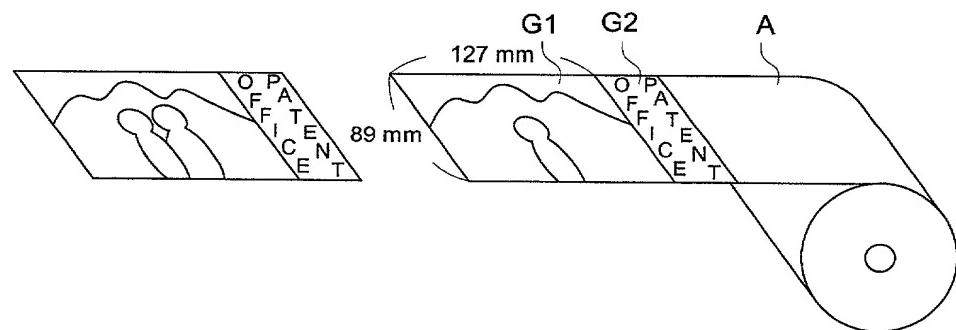


FIG. 3 (e)

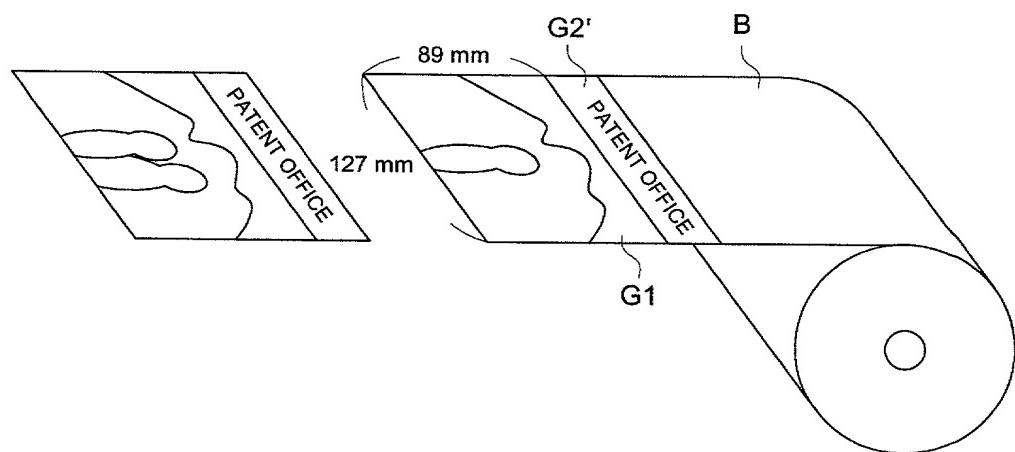


FIG. 4

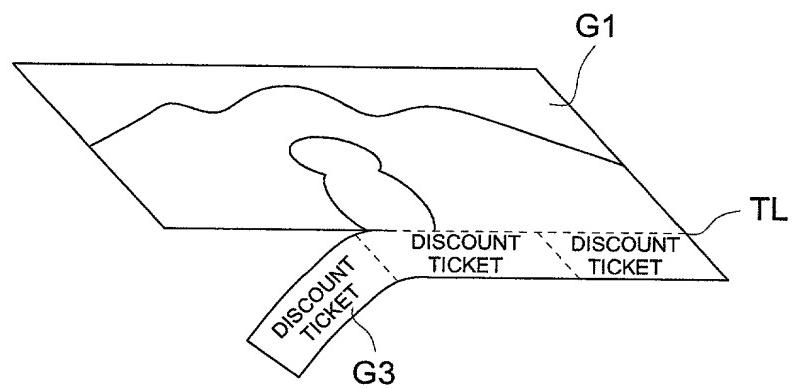


FIG. 5

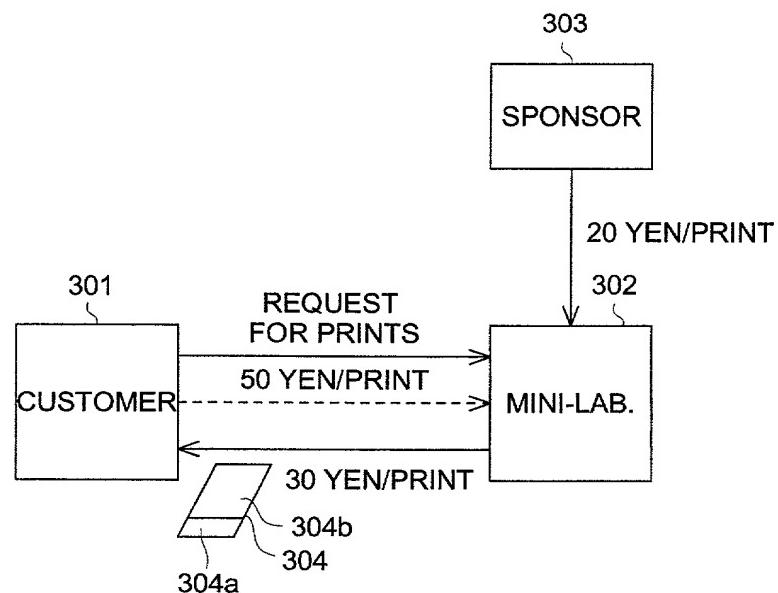


FIG. 6

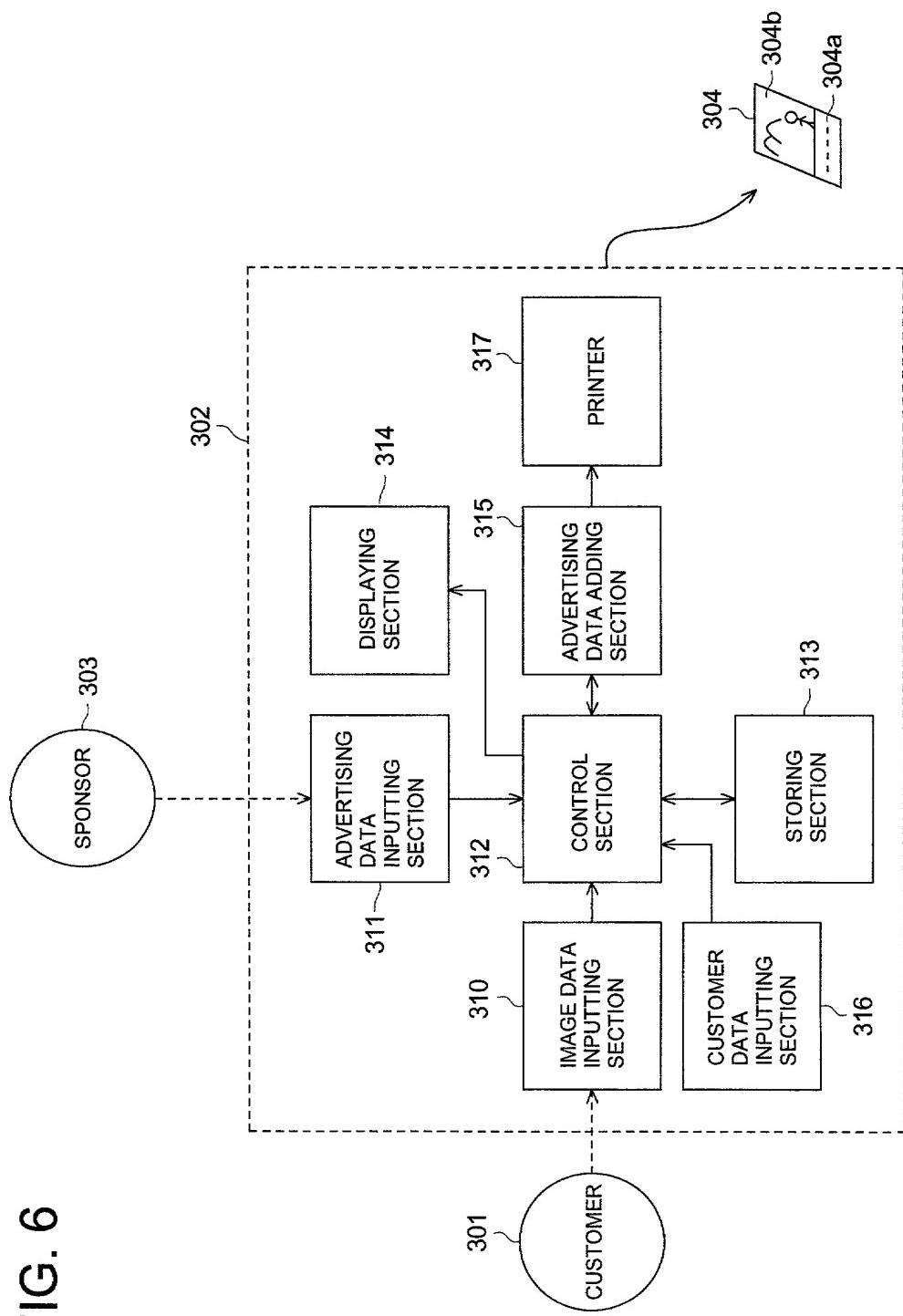


FIG. 7 (a)

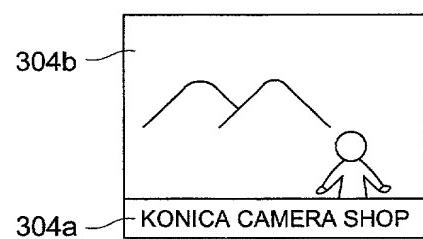


FIG. 7 (b)

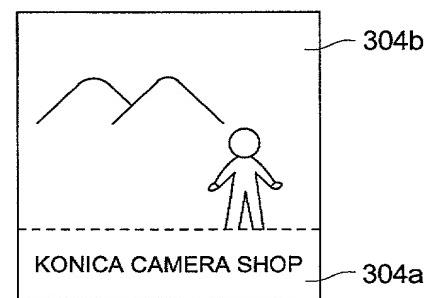


FIG. 8

CONTENTS OF ADVERTISEMENT		DISCOUNT RATE
A	KONICA CAMERA SHOP	- 10
B	ELECTRONIC-APPLIANCE SHOP	- 15
C	COOKIE SHOP 	- 20
.	.	
.	.	

FIG. 9

